

CAIO FERRARI

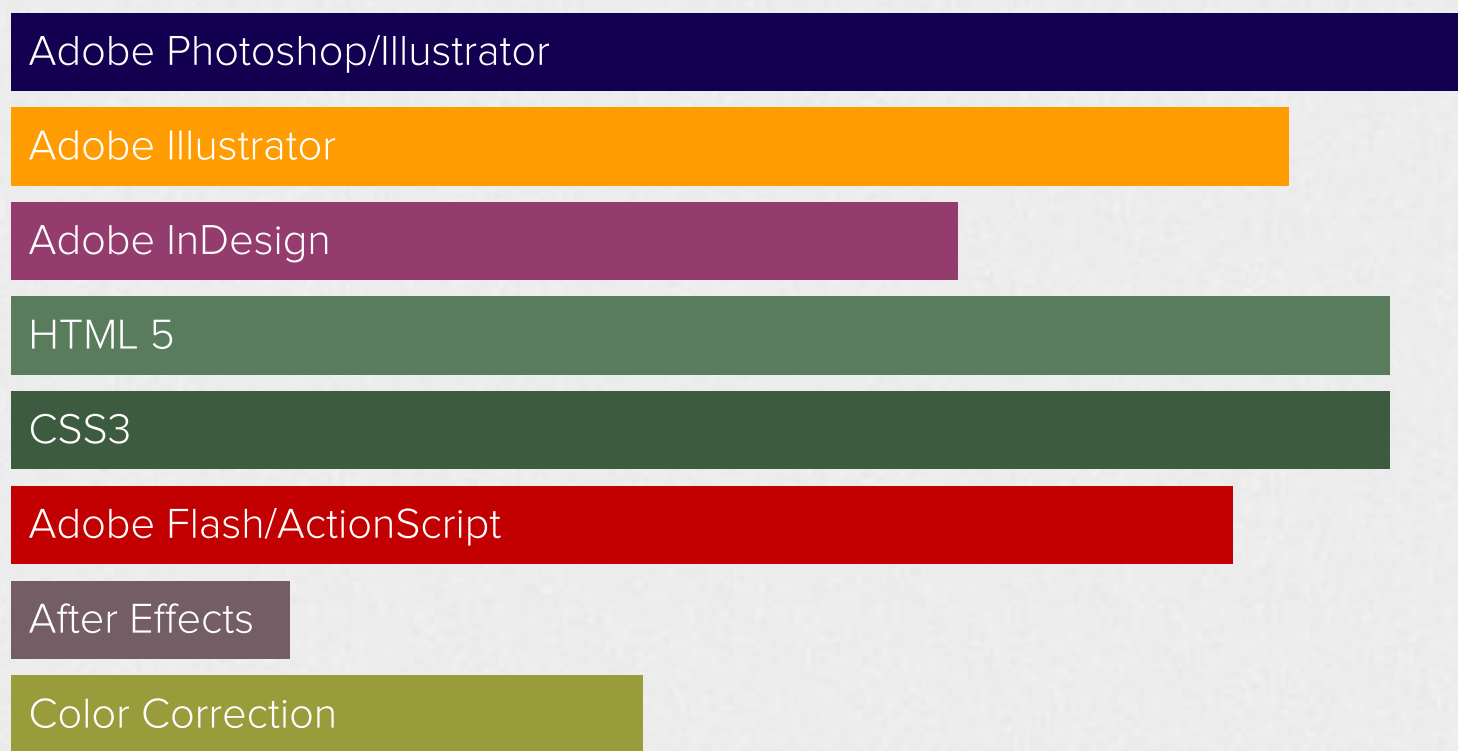
Graphic and Web Designer

PROFILE

Caio Ferrari is an experience **web designer**, who is keen on obtaining a position as a junior web designer. He is specialized mainly in the front-end design, coding, information architecture, SEO, and is up to date with the new technologies and web trends (HTML5, CSS3 and responsiveness). Moreover, Caio Ferrari has high expertise with **e-mail marketing** campaigns. With many acclaimed works, Caio likes challenging projects and his goals is make the **internet** more beautiful an easier to navigate.

Let's take a look at my skills:

SKILLS



Design Experience

Web Design
Information Architecture
E-Mail Marketing
Branding

Languages

Native Portugues
English Full Professional
Basic Spanis

Here are my graduations

2004-2008
Bachelor's degree at Rio Branco College
Publicity and Advertisement
São Paulo, Brazil



2012-2013
Senior Management Certificate at BCIT
New Media and Web Development
Vancouver, Canada



EXPERIENCE

August 2007 - February 2011
VoxBlue Marketing and Internet (São Paulo, Brazil)
Web Designer

Developed viral marketing campaigns by designing and launching e-mail marketing campaigns and contact pages. Comprehensive websites designed and developed for promotional market companies, interior designers, furniture stores and beverage brands.

July 2006 - February 2007
Ponto Magazine
Graphic Designer

Graphic designer assistent of a monthly magazine in São Paulo, Brazil. Layout design and Color Correction was the challenges of this job.